

October 24 - November 2, 2025

APPLICATION PROCESS

Thank you for your interest in being a commercial vendor at the Greater Gulf State Fair! The deadline for applications is September 26, 2025. Applications from previous years do not roll over. Once we receive an application, we will let you know when it is received and ask that you are patient. Our Fair staff reviews applications daily.

Listed below are certain requirements and information concerning the application for the operation of a Commercial Vendor during the annual Greater Gulf State Fair ("GGSF"). These requirements are not all-inclusive and the information is subject to change without the notice by GGSF.

If selected as a Commercial Vendor, you will be required to follow the Greater Gulf State Fair Vendor Manual for booth operations. These include but are not limited to, standards of operations, approved commercial products, booth appearance, operating hours, etc. Greater Gulf State Fair Vendor Manual, with detailed information, will be provided to applicants who are selected for commercial vendors.

An application must be submitted every year, along with your proposed products and pricing, to be considered. Applications will be accepted until all spaces are filled.

Some of the criteria we use when considering an application:

- Uniqueness of the product
- Balance of similar product/services
- Overall booth appearance
- Availability of space
- Prior experience as a Exhibitor
- Adherence to standards of operations and the GGSF Vendor Manual

Booth dimensions, set-up/layout, and signage must be detailed in the application as well. No pop-up tents are allowed. Include any information GGSF will need to have when reviewing your application. If you are a previous vendor, do not assume that Fair Management will know the details of your needs and set-up. Please fill out the application and include ALL information as if you are a first-time applicant.



COMMERCIAL EXHIBITORS APPLICATION INFORMATION

Types of License Agreements and Rate Information

Our indoor Marketplace area is the entrance and exit to all patrons at the Greater Gulf State Fair! All patrons must enter and exit through the Marketplace area to get to the Midway! Commercial Vendors have the opportunity for patron traffic twice. Our Marketplace area also houses interactive activities, Agri-Golf and Poppin' Penelope, for guest to experience! Agri-Golf, a 9-hole miniature golf course that teaches fun facts about agriculture! Poppin' Penelope, a life-size balloon exhibit that adds more and more daily!

Our Marketplace is more than just a walkway; it's filled with exciting interactive attractions like Agri-Golf, a 9-hole mini-golf course packed with fun agricultural facts, and Poppin' Penelope, a growing life-size balloon exhibit that adds new surprises daily.



INDOOR COMMERCIAL

Issued to those who sell non-food products and accept any form of payment. Vendors must accept, cash or credit card. Licensees pay a rate of \$50 per front foot per a 10' deep booth. Deeper booths can be available per request and availability.

Additional Charges include:

- Pipe and Drape per 10' x 10' space: \$75
- 110v Power: \$50

For example: A 10-foot wide and 10-foot deep space would be:

10 x \$50 = \$500 for all 10 days of the fair.

ADDITIONALS

- Camping: \$65 per night PER campsite
- Ice: \$8/ 20 lb bag
- Coca Cola Products: TBD
 - Ice and Coca Cola Products **MUST** be purchased on-site.

Pricing is subject to change.

OUTDOOR COMMERCIAL

Issued to those who sell non-food products and accept any form of payment. Vendors must accept, cash or credit card. Licensees pay a rate of \$50 per front foot per a 10' deep booth. Outdoor Commercial Vendors have a 15-foot minimum. Deeper booths can be available per request and availability.

Additional Charges include:

- 110v Power: \$50

For example: A 15-foot wide and 10-foot deep space would be:

15 x \$50 = \$750 for all 10 days of the fair.

COMMERCIAL VENDORS APPLICATION INFORMATION

If you are selected, licensees (with a signed license agreement) are responsible for the following:

- A 50% deposit is required within one month of the execution of the license agreement, as specified on the invoice included in the agreement. The full balance is due on Friday, September 26, 2025.
- Selling/distributing only your approved products/items as listed in the vendor license agreement. Vendors are subject to fines for selling/distributing items not listed in the agreement.
- **Certificate of Insurance:** GGSF requires proof of a \$1,000,000 general liability policy naming “Greater Gulf State Fair, Inc” and “Mobile Jaycees, Inc” as additionally insured. A Certificate of Insurance example can be located on our website, www.greatergulfstatefair.com, and in the Vendor Manual for an example of specifications as required.
- **Adherence to Signage Requirements:** All approved menus and pricing information must be prominently displayed and in a conspicuous place within clear view of the patron. All signage must be professionally made. Hand-written signs are prohibited. Professionally hand-lettered signs may be acceptable. Include photos of signage and menu with the application.
- All Commercial Vendors must be open during operational hours (exceptions can be made in case of emergency only with prior notice and approval by fair management). Vendors that open late or do not open will be fined. Multiple occurrences will result in immediate dismissal from the Fair. The vendor agrees to operate within licensed space only and keep the area attractive, tidy, and clean (no hand-written signs). Loud speakers, music, demonstrations, pestering of patrons, or any other activities that may disturb other vendors are not permitted. Walkways shall be clear- the vendor is responsible for ensuring lines and crowds do not impede foot traffic.
- Vendors are permitted from discussing their rental fees and agreements with other vendors. All vendor fees, rentals, and agreements are to be kept confidential. Violation of all this will result in immediate dismissal from the Fair.
- The Alabama Department of Revenue will be onsite Friday, October 31, 2025 (subject to change) to collect state sales tax (4%, which you will be responsible for paying. If you have any questions about state sales tax reporting and payment, please direct them to Ami Cheatham at the Mobile Taxpayer Service Center at 251-344-4737 ext. 3532. GGSF is exempt from city taxes.

** Any payment will not be accepted until you have received a signed agreement with GGSF. Please do not assume that your application has been automatically approved. The submission of an application does not guarantee you will be selected.

The above information has been furnished to provide you with general information to help you evaluate your suitability to participate in GGSF's Commercial Vendor operations. There may be additional requirements. Additional information will be furnished if selected.

Any questions should be directed to:
Fair/Vendor Manager: Madison McCreight
vendor@greatergulfstatefair.com

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